



"In The News..."

Welcome to the Central Florida Insurance Professionals!

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The Central Florida Insurance Professionals (CFIP) is off to a great start, and your 2009-2010 Officers are well under way in preparing for what will be in incredible first year. The association was officially chartered on July 1st, 2009 with our first official meeting scheduled for Wednesday, August 5th for installation of Officers and a kickoff to NAIW's new association and Florida's 21st association.

When I offered to be the President for CFIP, I committed to serving for two years because I have many plans for this new association to grow in membership and in diversity. My goal is to build our association in diversity and to reach out to our other industry contacts like Life & Health, Claims, and our Young Professionals. We will expand our "Young Professionals" committee and work with this group in developing the association for the future.

This first year will no doubt be a challenge with our economy and high goals but it is possible as we will reach as high as possible and extend welcome arms to any member or guest who wants to be more involved in their career and NAIW.

In closing, I invited you to contact any of the Officers or our Director of Membership, Mary Brilliant on what you can become as our newest member in the Central Florida Insurance Professionals!

If you have any questions, please contact me at president@cfipflorida.org or call me direct at 321-246-5648.

Yours in Membership,

Jason Carter

Jason Carter, CPSR, PIAM, CPIM

President

"Look Beyond the Horizon."

2009 Florida Council Meeting

NAIW Members and Guests!

It is our pleasure to invite you to "Look Beyond the Horizon" and join us at the 2009 FL Council Meeting, September 10-12 in Naples, FL. The event is being held beachside and on the golf course at The Naples Beach Hotel and Golf Club.

Insurance Professionals of Collier Count, Insurance Professionals of Lee County and Suncoast Insurance Professionals have been hard at work with your Council Director, Glenda Griffin, organizing a weekend full of networking, educational opportunities and fun-filled events for our NAIW family and friends.

Thursday, September 10th kicks off with two designation classes. Be sure to come early to take advantage of this opportunity to expand your horizon. Since there are limited restaurants on site, a boxed lunch can be purchased by attendees. Friday morning boasts more educational opportunities. You'll have plenty of time to mingle with the exhibitors in both the afternoon and evening as



we enjoy lunch and dinner in the exhibit hall. Since it's the anniversary of 9-11, let's all show our American spirit by wearing red, white and blue throughout the day and evening at the "United We Stand" Welcome Party.

At the close of the Welcome Party, we'll be rounding everyone up to trot over to have a hoop-hollerin' time at the American Integrity Reception. Don't forget your country dancing boots as we line dance the night away!

Saturday we will start the day celebrating our member's educational successes at the "Sunrise" Breakfast. Don't miss an NAIW favorite, the CWC Speak-Off! At

the "Fun in the Sun" Luncheon, we will recognize our NAIW Leaders and honor our award winners. Did we mention, more CE opportunities! Now don't be leaving the beach yet...you must join us for the spectacular, infamous Naples sunset at the "Sunset" Banquet. This is the perfect event to show off your formal attire!

We look forward to seeing you at the 2009 FL Council Meeting at The Naples Beach Hotel and Golf Club. Don't forget to bring your sunscreen, hat, golf clubs and tennis racket!

More information and registration forms visit: www.naiwfl.org

CFIP’s Guest Book...

One of the many benefits and ways to network with prospect members and Corporate Partners is to put your comments on your feelings about CFIP.

What better way to do this then by putting your own words on our website under the new ‘Guest Book’. Please take a quick second to logon to our website <http://www.cfipflorida.org/> and put in your thoughts and feelings about our association.

Florida Council Website Now Open!!

I am excited to tell you that the Florida Council Website is up and running. www.naiwfl.org

You should have already received the applications for Rookie of the Year, Insurance Professional of the Year, Claims Professional of the Year and the Individual Education Award form.

Remember that these forms have an 8/1/09 deadline. Please make sure that you have these completed and returned to Carolyn Meisenburg at Carolyn.Meisenburg@ars.aon.com

Finally, there is still time to turn in applications to run for Council Positions, so if you are interested, get those applications in.

“HELP” Needed from our RVP

Claire has asked that our members with marketing talents to offer your brains for picking!

What do you think it takes to market an association successfully??

Send your ideas to Claire at scsize@charter.net by August 3rd as she prepares to represent Region 3 at the NAIW Headquarters the following week.



“Energize with NAIW”

Florida Attorneys Saving Homes program

The Florida Attorneys Saving Homes program, which pairs volunteer lawyers with Florida homeowners facing foreclosure, has produced almost triple the amount of successful outcomes since changes initiated with CFO Sink’s leadership this spring. CFO Sink cheered lawyers and Florida lenders after publication of a progress report showing a 168% increase in foreclosure preventions since the April 20, 2009, roundtable discussion between the two groups focused on finding solutions to keep more Floridians in their homes.

Since the April roundtable, lawyers with the Florida Attorneys Saving Homes program have helped 59 Florida homeowners prevent foreclosure by successfully negotiating outcomes such as lower interest rates, decreased payments, and even reductions in the principal of the loan.

“Our state has been

especially affected by the housing crisis, which is why I continue to work hard to find avenues to provide real, tangible help to Floridians facing the threat of foreclosure,” said CFO Sink. “I want to thank the thousands of lawyers and top Florida lenders that have stepped up to the plate. I am optimistic that the progress we’ve seen so far will continue and encourage even more success and more cooperation.”

At April’s Protecting Florida’s Homeowner’s Roundtable, moderated by CFO Sink, top lenders and volunteer lawyers developed solutions for better communication and negotiation when working to ease the struggle of Florida’s homeowners. The roundtable gave lenders and pro bono lawyers with the Florida Attorneys Saving Homes program the chance to discuss how to improve their communication and interaction, as they work together to help Floridians facing the

threat of foreclosure. They also discussed how the new homeowner assistance plan from the Obama Administration affects their work moving forward.

The progress report includes updates from the roundtable discussion on the following action items for each lender:

In 2007, CFO Sink reached out to the Florida Bar and asked that they provide assistance to struggling homeowners in the state, creating the Florida Attorneys Saving Homes program. The program pairs pro bono attorneys with Florida homeowners who are behind on their mortgage payments, to help these homeowners try and find solutions with their lenders. Over 1,000 lawyers across the state have volunteered their time in response to CFO Sink’s call to launch this program.

For more information, visit www.MyFloridaCFO.com



*“Showing a
168%
increase in
foreclosure
preventions”*

We're on the Web!
www.cfipflorida.org

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CFIP Communication

COMING SOON!!!

CFIP will have a new way of communicating more efficiently with officer assigned email addresses.

Our Director of Technology is quickly working to provide this information at our next business meeting on August 19th.

